



The Jordans Cereals Environmental Policy has its foundations in the Associated British Foods plc (ABF) [Supplier Code of Conduct](#) & [The ABF Environment Policy](#).

The purpose of this Policy is to set out our commitments and goals in respect of greenhouse gas emissions reduction, energy and water management, food waste reduction and working towards a circular economy for packaging. We recognise that we need to play our role to adapt and mitigate the impacts of climate change, but in order to do this successfully, cooperation with others is essential to help secure a sustainable future.

Everyone at Jordans Cereals is proud of the work that our business has undertaken over decades to promote sustainable management practices and encourage the consumption of healthier whole grain foods. The following Policy sets out our overall approach to operating responsibly and provides a summary of the standards to which we are committed, as well as the management frameworks through which we will work to deliver them. We embrace the principle of continuous improvement as a means of driving long term impact across our operations and supply chains, with the goal of protecting the environment and ensuring that we meet all our obligations. We embrace the principle of Continuous Improvement as a means of driving long term impact across our operations and supply chains, with the goal of mitigating the impact on the environment and ensuring that we meet all our environmental compliance obligations. We will also promote positive intervention, for example, interventions to promote and sustain wildlife biodiversity. We are also committed to monitoring conditions for people in our core supply chains and working with our supplier partners to promote the broader social and environmental ambitions encapsulated within the UN Sustainable Development Goals. The following Policy will be reviewed annually, and we would welcome feedback from any interested parties about further steps we can take to maximise the positive impact of our business operations in this context.

As a minimum, we will comply with current applicable legislation in the countries in which we operate. We will maintain our certification to management systems namely ISO14001:2015 & ISO50001:2018 that will enable us to consider and document environmental risks within our own operations and wider supply chains. We will implement actions to address material risk, working in partnership with voluntary organisations and other stakeholders where it is necessary.

This Policy should be read in conjunction with our [Responsible Sourcing Policy](#).

Our approach to good environmental stewardship is guided by the following -

- ABF Supplier Code of Conduct
- ABF Environment Policy
- The UK Food and Drink Pact, formerly Courtauld Commitment 2030, of which Jordans Cereals is a signatory.
- The UK Plastics Pact, of which the Jordans Cereals is a signatory.



- The UK’s legislated goal of reaching Net Zero emissions by 2050
- Industry best practice recommendations including guidelines published by The Food and Drink Federation, The Institution of Grocery Distribution, WRAP.
- OECD Guidelines for Multinational Enterprises
- 14001:2015 & ISO50001:2018 management standard requirements.
- Measuring and actively reducing our Scope 1,2 and 3 emissions, aligned with the GHG protocol through internal activity and wider engagement with our supply chain and stakeholders.

PRIORITY FOCUS AREAS AND TARGETS

This Policy requires our business to act in pursuit of the specific targets outlined below as well as the UK Government commitment to achieve Net Zero by 2050. Specifically, we highlight the following areas of priority intervention in that context:

Greenhouse gas emissions.

As a long-term signatory to the food sector-wide UK Food and Drink Pact, we support the targets set under The UK Food and Drink Pact to deliver a 50% absolute reduction in GHG emissions associated with food and drink consumed in the UK by 2030 against a 2015 baseline, aligned to a 1.5C pathway.

To this end, we will capture, verify, and report data relating to greenhouse gas emissions from our own operations (Scope 1 and 2) and towards understanding our broader supply chain (Scope 3). We will report this data annually through our parent company Associated British Foods Plc [website](#).

Water.

Along with other signatories to The UK Food and Drink Pact, we will play our role in collectively working towards the goal of 50% of fresh food being sourced from areas with sustainable water management by 2050 and reduce absolute water usage in our own operations.

Food waste.

We support the “Target Measure Act” approach developed by two charities (Waste & Resources Action Programme (WRAP) and the IGD), in order to pursue strategies to deliver a 50% per capita reduction in food waste by 2030 against a UK 2007 baseline to minimise food waste within our operations and wider supply chain in pursuit of United Nations Sustainable Development Goal 12.3.

Working towards creating a circular economy for packaging. As a UK Plastics Pact signatory, we will work collaboratively with state and civil society actors with the objective of promoting packaging circularity in pursuit of the Pact’s goals [[The UK Plastics Pact | WRAP](#)].

IMPLEMENTATION

With a complex and global supply chain Jordans Cereals recognises that we need to work in partnership with others, including our suppliers, the private sector, governments and civil society actors to implement our environmental commitments and achieve our goals. In that context, we will:

- Capture, verify and report environmental data related to the direct operation of our supply chain.
- Encourage suppliers to adopt our values and targets as addressed above: supporting them with learning materials and best practice guidance where appropriate to encourage innovation and engagement.
- Prioritise areas for focus within our supply chain operations and, where possible, facilitate



improvement and best practice using our influence and commercial leverage to support advocacy and engagement programmes.

- On a case-by-case basis, participate in sector wide industry groups and environmental initiatives.
- Seek to regularly engage with a cross section of stakeholders in pursuit of the implementation of this Policy including customers, suppliers, civil society organisations and government organisations and their representative bodies.

We will identify material environmental risks within our supply chain and ensure these are captured in our [Responsible Sourcing Policy](#).

POLICY GOVERNANCE


This Policy must be formally approved by the Supply Chain Director of Jordans Cereals.

Our Finance Director is accountable to the Board of Directors for ensuring business compliance to this policy.

An annual review of the implementation of this Policy shall be undertaken and presented to the Board, including:

- The results of an annual environmental review aligned to ISO14001:2015 considering all aspects of Jordans Cereals' products and services (conducted by the Environmental Manager & HSE lead for Jordans Cereals).
- Any relevant learnings from our ongoing assessment and monitoring.
- An assessment of environmental management data related to our own operations and to all active suppliers.
- An assessment of any new information (such as information from third party organisations). pertaining to potential risks within the supply chain.
- Recommendations on additional areas of focus.

The environmental performance of our business is reported regularly to and is reviewed by the board.

Signed 

Duncan Parkes
Supply Chain Director



Document History

Version	Author/Owner	Date	Description of Version <i>Main or important changes since previous version</i>
3.0	Julia Stewart	21.2.2018	Annual review and inclusion of Farm Stewardship reference;
4.0	Julia Stewart	September 2018	Annual review and reference to pollution prevention; monitor, audit and review process and minimising packaging waste.
5.0	Julia Stewart	September 2019	Annual Review
6.0	Julia Stewart	October 2020	Annual Review
7.0	Julia Stewart	January 2021	To reflect appointment of new CEO
8.0	Julia Stewart	January 2022	Annual Review and to include new Manufacturing Director
9.0	Julia Stewart	January 2023	Annual Review
10.0	Julia Stewart	February 2024	Annual Review and ABF Legal update and requirements
11.0	Alex Turner	January 2025	Annual review and managing director removed
12.0	Mark Anderson/Laura Melling	June 2025	Reviewing and amending the earlier Jordans & Ryvita policy to meet the Jordans Company requirements.
13.0	Mark Anderson/Laura Melling	September 2025	Reviewed and adapted to capture Jordans Cereals as the business name, kept reference to The Jordans & Ryvita Co as WRAP signatories.
14	Laura Melling	December 2025	Change of Courtauld Agreement to UK Food and Drink Pact, update of all links, change to director job title and minor formatting amends